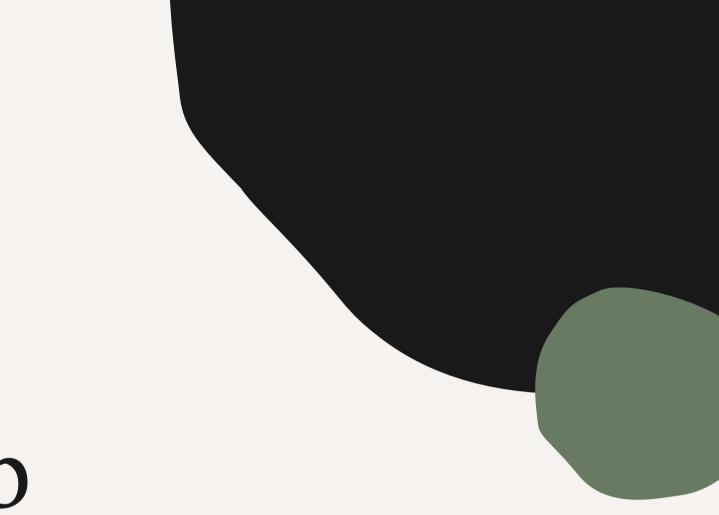
The XP Club

The Adventure Travel Company With a Conscience



OUR MISSION



To host unrivaled trips which transform the lives of our members and the communities they visit

OUR VISION



We see a world in which everybody has the confidence to conquer their bucket lists, starting with our highimpact adventures

Our Values

Open Book Mentality

We strive to be an organisation which encourages input from its members. We have huge ambitions to scale the globe with exciting, impactful adventures but we'll need the support, knowledge and network of our community to make that happen. No idea is too farfetched, and every person's perspective is valuable.

By The People, For The People

We're not a big corporate entity run by robots. The XP Club is a personable organisation operated by real individuals with a passion for travel, adventure, and philanthropy. We want as many people as possible to enjoy our experiences so we'll price ourselves as competitively as possible without harming the livelihood of our partners.

Community First, Company Second

We craft our itineraries in a way that makes them truly unique. There will always be surprises and touches of authenticity that most other tour operators would miss. Additionally, it's important that we treat each and every XP Club member like they are part of our family. We are a community first, company second.



Peru

Our trips to Peru will resume in 2023.

We have an excellent, exciting itinerary in Peru which includes, but is not limited to, the Inca Trail, mountain biking, white water rafting, and charitable visits to local schools and villages.



Tanzania

Our trips to Tanzania have now resumed!

As well as the classic Kilimanjaro trek (7 days), we offer local village tours, charitable visits to a local school for disadvantaged children, safari, and more.



Giving Back

We prefer not to work with big charities because we like to see the impact of our donations and efforts first-hand.

We work hard to find trusted partners 'on the ground' in our destinations. They lead us to genuine causes such as schools and villages where money, groceries, and other forms of help can be handed out without the intervention of a 'middle-man'.

As well as giving to schools and villages, we

always stay in touch with our friends and partners in these destinations. During the height of COVID-19, we were able to help our friends feed their families as the revenue from their tourism jobs dried up.



The world is hungry for adventures that positively impact local people

68% say they want their money to benefit local people when they travel

That's our entire ethos - visit, enjoy, uplift.

"XP are doing something remarkable. In a world dominated by the 'l' culture, they recognise the value of 'us' " Will Travers OBE

Source: https://www.ttrweekly.com/site/2022/01/top-10-traveltrends-for-2022-revealed/

46% want to disconnect from technology while 26% say meeting new people is top of their travel priorities

On our adventures, there's little time for social media. It's all about taking on exciting, physical, mental and emotional challenges.

Most arrive as solo travellers and leave the trip with friendships that last forever.

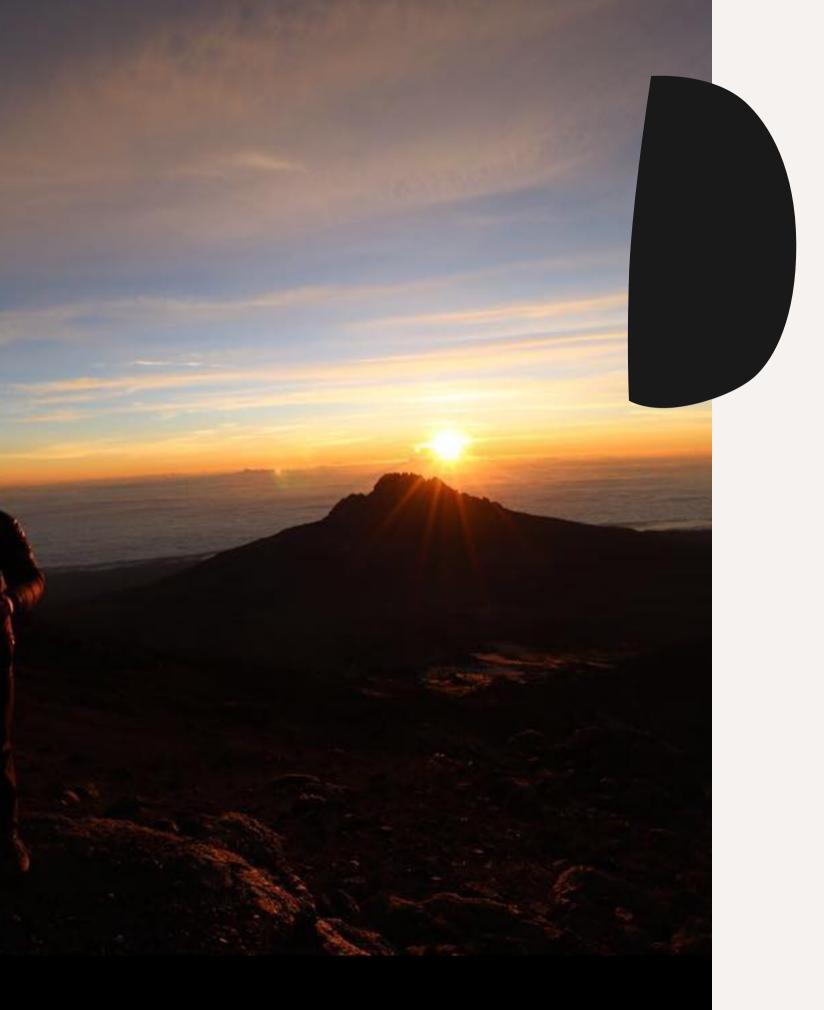
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93% say improving their mental health and wellbeing motivates them to travel

Our itineraries put people in extraordinary situations, challenging their capabilities in a supportive way. As well as the feeling of accomplishment, XP members come away from our trips with more self-esteem, confidence, and experiences to strengthen their mindsets and general wellbeing.





What's next?

Multiple Trips Per Month

We want to successfully coordinate 3-4 trips to Tanzania per month starting in August 2022. In 2023, this will expand to Peru. Our impact on local communities will be incredible if this is achieved, uplifting local schools and individuals to have financial freedom.

More Destinations

While we have Peru and Tanzania sewn up as destinations, we don't have networks, itineraries or causes in other places around the world. We'd like to introduce new adventures by mid-2023.

Activate our Community

We want to have XP Members and Ambassadors who can spread the word about The XP Club, and offer their skills/talents for our causes. Over the next 12 months, we aim to expand and formalise our organisational structure and mobilise our growing global community to help while earning rewards.

What we need

Investment

Sponsorship

Ambassadors

Volunteers

Part-Time Talent



Email

www.thexpclub.com

Thank you!

If you're as passionate about conscious-travel as we are, we're ready to talk!



info@thexpclub.com

Website

Instagram

www.instagram.com/XPclub

